

Puckerbrush Days Committee

5:30 Meeting Notes 12/1615

Attendees: Kathy Rollefson, Cindy Brockhohn, Kevin Mason, Linsey Current, Sarah Leichsenring, , Scott Meinders, Maggie Hughes, Kevin Breister, Marissa Mason, Sam Jefson, Jake Brunscheon

Minutes:

1. Past discussions were compiled into a Mission Statement. A draft statement received favorable feedback from the committee.

The Mission of Puckerbrush Days is to promote community pride and showcase the greatness of Forest City to the region with an assertive community-powered collaboration between local businesses, schools, churches, service clubs, and volunteers.

The committee discussed how important it was to deliver a unified consistent message that Puckerbrush is a community-focused event (See notes regarding GNR under Marketing Strategies in the updated Handbook).

2. The committee discussed the sub-committees from last meeting and which events fit into them. The committee also discussed chair-people for each committee and where everyone would like to be involved. Updated committee responsibilities and personnel are listed in the updated Handbook. The list is subject to change as committee members join and jump around. I guessed on a few. Please review and let me know.
3. The committee discussed urgent items:
 - a. Develop a Case for Support and Sponsorship Opportunity Structure (Marketing Committee)
 - b. Book a Main Stage Band (Entertainment Committee)
 - c. Obtain Liquor License (Entertainment Committee)
 - d. Open dialogue with City about beer garden (Entertainment Committee)
 - e. Rotary Presentation – January 5, 2016 (Auxiliary Oversight Committee)
 - f. Seek a partner to organize Food Competitions (Special Events Committee)
 - g. Initiate conversations with local event organizers (Vendor Committee)
4. The committee discussed a few other things
 - a. Kevin Breister will start to develop ideas for Logo
 - b. Several bands were discussed. Farm Rock from Britt received some enthusiasm. Many members felt the local tie would help the first year and increase chances of drawing surrounding communities. Some members will go see them in Britt this coming Friday at the Red Rooster.

5. Moving forward:

- a. A Puckerbrush Days Handbook was created to document event information and a cumulative collection of notes and input from the Committee. I wrote it based on my best understanding of all committee members thoughts and feelings. Please please provide comments and feedback to ensure it is an accurate representation of where we are as a Committee and our objectives.
- b. Auxiliary Oversight Committee will meet and collaborate on ideas and duties for their sub-committees
- c. Sub-committees
 - i. Meetings will be organized by sub-committee chairs
 - ii. Sub-committee chairs will recruit members as necessary

Thank you all for giving us the chance to bring our ideas. I'm encouraged and excited about where we are going as a group.

Cheers!

Scott Meinders